

CAMPAIGNING ORGANISING REPRESENTATION EDUCATION



Stronger Unions 2010: campaigning and organising after the election

Stronger Unions 2010 is aimed at union officers, organisers and activists interested in building the capacity of unions to organise and campaign.

Registration: to register for this event email Debbie Cleary at the TUC - dcleary@tuc.org.uk

Get to the

CORE

**Monday 5 July 2010
10.30am-4pm**

**Congress House
London WC1**



Strong, effective and campaigning unions will be essential if we are to:

- make the case for investment in world class public services
- reduce the yawning gap between boardroom and shop floor, and the pay gap between men and women, and black and white workers
- make work safer, healthier, and more rewarding
- build a sustainable economy, underpinned by investment in green technology and jobs.

Stronger Unions 2010 will explore how unions can respond to new post-election environment. The CORE themes of the conference will be:

Campaigning

How do we make sure union campaigns are effective and resonate with the wider public? How can we build alliances with community and other organisations who share trade union values and priorities?

Organising

How do we build union membership as the economy emerges from recession? How can we attract more members into activist roles, diversify our reps base and better support our reps?

Representation

How do we make best use of the current framework of employment legislation to deliver a strong, effective union voice at work?

Education

Trade union education is a vital component in building stronger unions. From unionlearn to the TUC Organising Academy, through the work of TUC education units and via online learning, education can empower reps and activists. So:

- How do we build on the success of our existing training and support for reps and activists, and help reps get the most from this vital resource?
- How can we integrate learning, organising and bargaining and use learning to attract new activists and members?

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